

STRATEGY



|  |  |  |
| --- | --- | --- |
|  | Summary |  |
| [2](https://app.craft.io/product/2305843009652113035/items) | Competitive Landscape |  |
|  |  |
|  | 3rd Party Services |  |
|  | Notiˆcation Events |  |
|  | Go to Market |  |
|  | Terminology |  |
|  | Personas |  |
|  | Goals |  |
|  | Initiatives |  |
|  | Labels |  |



DEFINE



 [Onboarding](https://app.craft.io/product/2305843009652113035/read/theme/DEM-2)

 [Views](https://app.craft.io/product/2305843009652113035/item/DEM-85)

 [Homepage Feed - Logged In](https://app.craft.io/product/2305843009652113035/item/DEM-86)

 [Index View](https://app.craft.io/product/2305843009652113035/item/DEM-87)

 [Home Page Feed - Not Logged](https://app.craft.io/product/2305843009652113035/item/DEM-94)

[In](https://app.craft.io/product/2305843009652113035/item/DEM-94)

 [Detailed View](https://app.craft.io/product/2305843009652113035/item/DEM-95)

 [Live Feed](https://app.craft.io/product/2305843009652113035/item/DEM-99)

 [Registration](https://app.craft.io/product/2305843009652113035/item/DEM-19)

 [User Types](https://app.craft.io/product/2305843009652113035/item/DEM-35)

 [Phone Number Veriˆcation](https://app.craft.io/product/2305843009652113035/item/DEM-101)

[Uploading and Feedback](https://app.craft.io/product/2305843009652113035/read/theme/DEM-4)



[Media](https://app.craft.io/product/2305843009652113035/read/theme/DEM-3)



[Share a product video](https://app.craft.io/product/2305843009652113035/read/theme/DEM-1)



[Unassigned Stories](https://app.craft.io/product/2305843009652113035/read/theme/DEM-133)



Editor



Views

Summarize the main page views of the product



Homepage Feed - Logged In

Initially, everything is displayed chronologically rather than algorithmically or based on votes.

Since the user base will be relatively small at ˆrst, we won’t have enough people voting to

meaningfully rank products (yet).



DEFAULT INITIATIVE  SPRINT 2  0 Vadim Muravjov



Subtasks (2)



Index View

The Index View (ie, homepage) displays the list of posts chronologically, segmented by day (a la

linkydink).

When not signed in, a CTA must be presented to signup. When signed up, a CTA to post must

be present.

The “Hunters” (ie, contributors) must also be listed, highlighting the community of product

people curating the content.



DEFAULT INITIATIVE  SPRINT 1  0 Designers DE



Subtasks (7) 43%



5

6

2

|  |  |  |
| --- | --- | --- |
| 1 | 3 | 4 |



38%



1.png

1.PNG 6 Stories



|  |  |  |  |
| --- | --- | --- | --- |
| 1 | See number of upvotes |  |  |
|  |  |  |
|  | SPRINT 1 | 0 | DE |  |

